

TSHA Is Its Members

—by Lynda Barbee, TSHA President-elect



As I sit in El Paso this evening, watching a glorious sunset fade behind the mountains, I find myself reflecting upon the many, many speech-language pathology and audiology professionals I have had

the pleasure of meeting across our very large and diverse state. Year after year I have watched our TSHA membership respond to issues that arise. TSHA provides a remarkably effective framework for working together.

As your current president-elect, I work with the Financial Advisory Committee (FAC). Financially, our association is sound. Our goal, to build a reserve of one year's operating expenses, has been achieved through careful planning by many Executive Boards and Executive Council members over several years. The current FAC includes **Sherry Sancibrian**,

April Smith, Donise Pearson, and Allan Bird. The task before us now is to research investment opportunities that will provide the most benefit for the membership and allocate funding that will positively impact how we interact and represent our consumers. This may include implementing a systematic, statewide method for building local public school district capacity to provide ongoing training on the six TSHA-proposed eligibility templates currently (or almost currently) available. Or perhaps legislative issues will require special attention as we seek to maintain highly qualified speech-language pathologists in all work arenas across our state. Or maybe we need to support the building of coalitions among the many professions that also address the needs of communicatively impaired individuals. Do we want to support providing more sessions at our convention at the advanced level? Or maybe we ourselves deserve special consideration as we approach TSHA's 50th Anniversary at the TSHA 2006 Annual Convention in Grapevine at the new Gaylord Resort and Conference Center. What would YOU like to see/have/do in 2006 to celebrate our "50th"? Please contact **Donise Pearson** <donise@utdallas.edu> with your input!

Our association's ability to operate smoothly must be attributed to many dedicated TSHA volunteers and to the constant monitoring of the policies and procedures as well as the Bylaws of our association. TSHA's Executive Director, **Roy Bohrer**, and TSHA Executive Assistant, **Stephanie McNickle**, are vital to the successful delivery of our annual conventions and the operation of our day-to-day business.

As of July 1, 2004, the new TSHA fiscal year began. It ushered in two new Executive Board officers, **Debra Bankston** and **Melissa Sweeney** (you'll be hearing more from them in the near future), and fledgling "elects," **Denise Barringer** and **Ann Shaw King**, who graciously serve one year observing and learning the duties of their new positions before taking office. The Executive Board and Council NEVER run out of things to address, adjust, plan, or enjoy! Our membership is over 4,000 strong, and the current Executive Council (which includes task force chairs and committee members) numbers over 200. TSHA is its members. It is your involvement that makes us strong—so please join us!

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Membership Renewals and New Member Benefits

— by Rosario R. Brusniak, Vice President for Public Information and Marketing

Sometime after receiving this October *Communicologist*, the TSHA State Office will be gearing up to snail-mail and e-mail membership dues renewal notices for the 2005 calendar year. As TSHA moves to the electronic age, we remind members that online renewal will be available for members, making the process much more convenient and timely. A new member benefit that we hope to have in place by January 2005 is the opportunity for TSHA members to post job listings and job resumes through our Web site. The Advertising Committee under the Vice President for Public Information and Marketing is moving to get our Web site ready to do this. Members will have an opportunity to access information on new job listings as well as post resumes for prospective employers. In addition, the TSHA Web site will also include access to more current Continuing Education Units (CEU) information.



2004-05 TSHA Executive Board

Lynn Flahive
President

Lynda Barbee
President-elect

Tiffany Sears Leach
Vice President for Educational
& Scientific Affairs

Denise Barringer
Vice President-elect for Educational
& Scientific Affairs

Debra Bankston
Vice President for Professional Services

Melissa Sweeney
Vice President for Social
& Governmental Policy

Rosario Rodriguez Brusniak
Vice President for Public
Information and Marketing

Ann Shaw-King
Vice President-elect for Public
Information and Marketing

TSHA Association Office
Roy K. Bohrer, Executive Director
Stephanie McNickle, Executive Assistant
PO Box 140647, Austin, TX 78714-0647
512/452-4636, Fax 512/454-3036
(toll free) 888/SAY-TSHA
tsha@assnmgmt.com • www.txsha.org

TSHA/ASHA CE Processor
Loretta Lee
(New Address) PO Box 307, Dublin, TX 76446-0307
254/445-3209, Fax 254/455-2890 or
lorettalee356@earthlink.net

Independent Study CE Processor
Janice Stroud
9336 Springwater, Dallas, TX 78747
214/321-7272 or jstsha@aol.com

**State Board of Examiners for Speech-
Language Pathology & Audiology**
1100 West 49th, Austin, TX 78756
512/834-6627
speech@tdh.state.tx.us

Communicologist Editors:
Peggy Kipping and Julie B. Noel

October 2004 Editor: Julie B. Noel
Publications Board Chair: Jennifer Watson

TSHA President Lynn Flahive and President-elect Lynda Barbee

Committees and Task Forces

HONORS & AWARDS COMMITTEE CHAIR
Sherry Sancibrian

ETHICAL PRACTICES COMMITTEE CHAIR
Carolyn McCall

NOMINATIONS & ELECTIONS COMMITTEE
CHAIR
Keri Gonzalez

BYLAWS COMMITTEE CHAIR
FINANCIAL ADVISORY COMMITTEE CHAIR
STRATEGIC PLANNING COMMITTEE CHAIR

Lynda Barbee

PUBLIC SCHOOL SLP VACANCIES TASK
FORCE CHAIR

Cherry Wright

TSHA 2004 Financial Summary

For Fiscal Year Ending June 30, 2004

CASH AND RESERVES FYE 6/03	\$849,730.72
TOTAL INCOME FYE 6/04	\$731,896.85
TOTAL EXPENSE FYE 6/04	(\$593,944.85)
NET REVENUE FYE 6/04	\$137,952.00
CASH AND RESERVES FYE 6/04	\$987,682.72

The projected budget for FYE 6/05 is available upon request from the State Office.

Notice of TSHA Continuing Education (CE) Fee Change

Fees that sponsors pay to offer continuing education (CE) credit at an event have changed. The fee for the first three hours is now \$75, the fee for each additional three-hour increment remains at \$15, and the late fee remains at \$25. Therefore, a three-hour course is \$75, while a 6-hour course is \$90. A nine-hour course will cost the sponsor \$105, and a 12-hour course will cost \$120. These fees apply to what the sponsor must pay TSHA in order to receive TSHA CE credit. TSHA does not determine what the sponsor charges participants to attend or to receive TSHA CE credit.

Part-Time Position Available— CE Processor

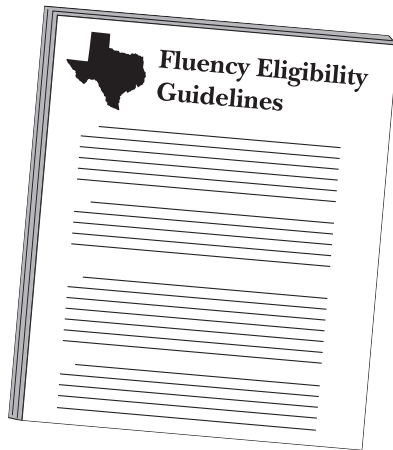
Help Needed: TSHA has a job opening beginning October 1, 2004, for Continuing Education Processor. Approximately 20 hours of work per week from your home with January, May, August, and September being the busiest months. All interested applicants should mail or electronically send a resumé and a statement of intent that demonstrates your experience with completing CE forms to **Tiffany Sears Leach** immediately.

Tiffany Sears Leach
TSHA VP Educational & Scientific Affairs
2207 Glen Forest Lane
Plano, TX 75023
tiffany@reininghope.com

Fluency Eligibility Template for Texas

—by *Natasha Anderson, Eligibility Task Force – Fluency Chair*

Late this July, **Natasha Anderson** and **Janice Lougeay** took the draft of the Texas Fluency Eligibility Guidelines to Portland, OR, to be discussed at the ASHA Special Interest Division 4 (Fluency Disorders) annual Leadership Conference. The purpose of this presentation was to discuss the template in an open forum in the hope of gaining insight to issues that affect service delivery to individuals with fluency disorders in educational settings in other states.



Several key issues arose during the group discussion. One issue that emerged from the discussion was about use of fluency counts as a means for determining eligibility. Some clinicians felt that fluency counts were not a good criterion for determining eligibility because stuttering is a variable disorder with respect to percentage of dysfluency. However, upon the conclusion of the presentation, many of the clinicians in attendance agreed that fluency counts are a valuable piece of the multifaceted assessment necessary to determine if children who stutter are eligible for service. Fluency counts remain in the template draft as one measure to be considered in the assessment process, with the caution that they should not be the sole determining factor in qualifying a child for service.

Another issue that was addressed was the relationship between IDEA and students with fluency disorders. This issue has been addressed to some degree by including an article that specifically discusses this relationship in the addendum of the fluency template. With access to good assessment tools, information from families, collaboration with teachers, and appropriate continuing education for clinicians, students with fluency disorders should greatly benefit from appropriate services in the naturalistic environment of the public schools.

Support for the process of developing an assessment/eligibility template was overwhelming, and feedback about the document developed by the task force was positive. The Task Force will complete the eligibility document in early fall and begin the process of approval so that training in implementation of the fluency template can begin next year.

FPO
Specialized Speech
Fluency Services, LLC

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TSHA Bylaws Revision Recommendation Membership Notification

A recommendation to revise the TSHA bylaws will be presented during the annual business meeting at the TSHA 2005 Annual Convention in Austin, TX.

Article VII—Officers

Section 2.

Elections for officers will be held every year. The Vice Presidents for Educational and Scientific Affairs and Public Information and Marketing (Social and Governmental Policy) will be elected on even numbered years. The President-elect and the Vice Presidents for Social and Governmental Policy (Public Information and Marketing) and for Professional Services shall be elected on odd numbered years.

RECOMMENDATION: Switch the election years for Vice President for Public Information and Marketing and the Vice President for Social and Governmental Policy.

RATIONALE: A change in election years for the Vice President of Social and Governmental Policy has been recommended multiple times by different TSHA lobbyists and requested by our Director of Legislation. Currently, when the Vice President for Social and Governmental Policy takes office in July, s/he is immediately responsible for working through a legislative session within six months that s/he has had little, if any, input in planning. Having one year in

office prior to a legislative year would allow for better planning, better formulation of legislative endeavors, and greater continuity of legislative initiatives.

By switching these two offices, the number of officers elected during each year will remain constant. If this recommendation passes, the next election for Vice President for Social and Governmental Policy would be 2006 and the next election for Vice President for Public Information and Marketing would be 2007.

To fill the one year vacancy between elections, a motion to request that the Executive Board serving during the 2006 and 2007 terms appoint a Vice President pro tem for one year for each vacant office is warranted. This would provide continuity and less interruption of the Association's functioning rather than have an election for a one-year term of office.

Applause



A fellow Texan, **Martin (Marty) Adams**, Professor Emeritus from the University of Houston (retired), was named as a recipient of ASHA's highest honor—the ASHA Honors of the Association. The Honors of the Association recognizes distinguished contribution to the field of speech, language, and hearing. Dr. Adams was nominated last spring for this award, and many of his colleagues are thrilled that this award has gone to such a deserving person. The ASHA Awards Ceremony is scheduled for Friday, November 19, 2004, in Philadelphia, PA, during the ASHA 2004 Annual Convention. Congratulations!

FPO
Thinking
Publications
1/2 pg ad

TEXAS SPEECH-LANGUAGE-HEARING FOUNDATION

Donna Russell Fox Scholarship

CALL FOR APPLICANTS

The Texas Speech-Language-Hearing Foundation is pleased to announce the call for applications for the Donna Russell Fox Scholarship award. This scholarship is available to a speech-language pathology or audiology student who is committed to pursuing a doctoral degree and is currently enrolled in a master's program at any ASHA accredited university in Texas. The successful applicant also may be a member of a junior faculty, may be a currently employed master's level clinician, or may be already enrolled in a doctoral program. To be eligible for this award, the applicant must have been accepted into a doctoral program at any accredited university in the United States or be already enrolled in a doctoral program in the state of Texas. The doctoral degree is not restricted to the area of speech-language pathology or audiology and may be in a related field.

An applicant will be selected by the Scholarship Committee of the Foundation and named with the approval of the board of directors of the Foundation. Criteria for selection include, but is not limited to:

- commitment to pursuing a doctoral degree
- academic potential
- goals for professional service
- financial need

This award is for a minimum of \$650 and may be continued for up to three years, as long as the student submits documentation each year confirming at least a 3.0 GPA and full-time student status. Applicants may be self-nominated.

Applicants must submit the following:

- evidence of either enrollment in a doctoral program or acceptance to a doctoral program
- statement of goals for professional service upon completion of the doctoral degree
- statement expressing financial need
- a current transcript of academic work completed
- any supporting letters of reference or nomination best reflecting the applicant's academic and professional potential

Please send all information by January 14, 2005 to:

Carolyn McCall

Co-Chair, TSHF Scholarship Committee

113 E. Sierra Circle

San Marcos, TX 78666

Questions? Contact Carolyn McCall at

<dmccall@austin.rr.com> or call 512/754-6931

The scholarship award will be presented at the Texas Speech-Language-Hearing Foundation Annual Awards Dinner in Austin, TX, on April 1, 2005.

TSHA Understands and Takes A Stand!

—by Melissa Sweeney, Vice President for Social & Governmental Policy

The Texas Speech-Language-Hearing Foundation and TSHA are pleased to announce "TSHA Understands and Takes a Stand"—a joint venture for us to learn more about the legislative issues that face our professions and how to do something about them.

When: February 25, 2005

Where: University of Texas—Austin's Student Union Theatre and then to the State Capitol. Transportation will be provided to the Capitol.

Format: We begin at 9:00 a.m. with presentations from national leaders from Texas and ASHA. We will then go to the Capitol to meet with our legislators.

Who should come: SLPs and audiologists from all settings, students from every university training program in the state, consumers, and family members of consumers.

Please come and join us! We must become informed and take positive action for our professions and the persons we serve. This is part of the Association's mission! Continuing Education credit will be available.

Registration forms will be in the next *Communicologist* and online at <www.txsha.org>.

Mark Your Calendars!

March 31, 2005 - April 2, 2005

Austin, Texas

TSHA 2005 Annual Convention

Major Speakers

Child Language, Service Delivery:

Dr. Barbara Ehren, University of Kansas

Medical Based Speech-Language Pathology:

Dr. Alex Johnson, Wayne State University

Autism Spectrum Disorders:

Dr. Pat Rydell

Autism Spectrum Disorders; SCERTS Model:
Curriculum-Based Assessment and Intervention

Dr. Pat Rydell

Short Courses

Pediatric Voice • Articulation • Apraxia •

Pediatric Dysphagia • Fluency

NEW THIS YEAR!

Advanced Programming Tier

Look in future *Communicologists* for additional details regarding the Advanced Programming Tier at the TSHA 2005 Annual Convention. These sessions will be open to all attendees at no additional charge on a first-come, first-serve basis. Advanced Programming sessions will be available in the following areas:
Phonology, Aphasia, Supervision, Trach and Vent, Apraxia

SPAND Celebrates May is Better Speech and Hearing Month with a Storytime Event

—by *Cindy Smiczek, Vice President, SPAND*

On Saturday, May 8, 2004, members of the SPAND (Speech Pathologists' Association Near Dallas) organization sponsored a very special children's reading event to bring awareness of May is Better Speech and Hearing Month. SPAND members presented and coordinated a storytime at a local Barnes and Noble Bookstore in Plano, TX.

Participating speech-language pathologists (SLPs) read stories, sang songs, played listening games, and made a craft project with the kids.

TEXAS SPEECH-LANGUAGE-HEARING FOUNDATION

Sara Haynes Endowed Scholarship

CALL FOR APPLICANTS

The Texas Speech-Language-Hearing Foundation is pleased to announce the call for applications for the Sara Haynes Endowed Scholarship. This scholarship (\$700) is available to an exemplary speech-language pathology graduate student enrolled in an ASHA accredited program in Texas. The student should demonstrate dedication to clinical interventions for adults with neurogenic communication disorders and who wishes to: 1) attend workshops or seminars to enrich knowledge/clinical expertise in neurogenic communication disorders, 2) support an externship experience, or 3) enroll in graduate courses in communication disorders.

A student will be eligible for the Sara Haynes Endowed Scholarship when s/he is able to:

- document enrollment in an ASHA accredited speech-language pathology graduate program in the state of Texas
- demonstrate in a written statement (see application) specific interest in and commitment to clinical interventions with adults with neurogenic communication disorders
- submit two letters of reference

The scholarship award will be presented at the Texas Speech-Language-Hearing Foundation Annual Awards Dinner in Austin, TX, on April 1, 2005.

Upon completion of the scholarship-funded activity/project, the recipient of the scholarship will be responsible for submitting a written activity/project summary to the Foundation.

Deadline for application submissions is January 31, 2005.

Submit all applications to:
Delva Culp, M.A., CCC
 Callier Center for Communication Disorders
 1966 Inwood
 Dallas, TX 75235
 214/905-3137
 fax 214/905-3022

Parents received individual handouts and flyers with information on how to conduct read alouds with preschool children. Not only did SLPs discuss how they use children's literature as therapy activities, but they emphasized the importance of reading with children. The SLPs also were available to answer questions from parents and others in the audience.

Working with Barnes and Noble, SLPs also pointed out the importance of active listening. While Barnes and Noble provided the large character, Max the Bunny (from Rosemary Wells' *Max and Ruby* books), the SLPs helped Max learn (through demonstrations) how to become a better listener. At the conclusion of the reading event, all children who participated received a copy of the book, *Matt Learns to Read*, published by the Texas Speech-Language Hearing Association (TSHA).



Vice President Cindy Smiczek reads Max's First Word — "BANG!" says Max.



Vice President Cindy Smiczek does a food memory game.



President Debra Kerner reads 3 Little Javelinas.



President Debra Kerner makes a bunny puppet during an art activity.



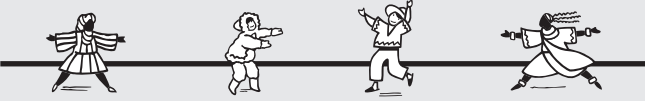
Tina Lombardi tells The Very Hungry Caterpillar with a special puppet.



SLPs and kids listen.

CLD Corner

—by Becky Gonzalez, Chair, Task Force for Linguistic Diversity



QUESTION

Does a child need to be tested in both languages if s/he qualifies for speech from the Spanish testing? What does the law say?

ANSWER

The law states that testing, or assessment, must occur in the child's native language (IDEA '97 Sec.300.19). Best practice is to assess both languages, keeping in mind that "testing" may involve formal and/or informal measures. These cases are rarely straightforward. When assessing individuals who are acquiring English, factors such as proficiency in each language, and amount of exposure to and use of each language, must be considered. For instance, a child's native language of Spanish may be dominant, and he may have had little exposure to English. In this case, testing in Spanish at length and addressing English skills through language sampling and/or proficiency testing would be appropriate. Another student may be

losing proficiency in his native language of Spanish while gaining proficiency in English. This pattern is commonly noted in children acquiring a second language. To test this student only in Spanish would result in low scores in Spanish and qualify the student for services when a normal second language acquisition pattern may be occurring. Without assessment in English, information needed to make a determination on services would be missing.

Goldstein (2000) states that a speech-language pathologist should test in all languages/dialects. He goes on to say that one should not rely on only norm referenced testing, a language sample, or one elicitation technique. Langdon and Cheng (1992) indicate that with a bilingual child, certain linguistic skills may be affected in one language more than in the other, depending on the exposure to and use of each language. For this reason, testing a child in both languages is important.

Such assessments are complex and require extra time to complete. However, by assessing in one language only, the clinician would have incomplete information for diagnosing and planning intervention for a bilingual child.

Resources

Langdon, H. W., & Cheng, L.L (1992). *Hispanic Children and Adults with Communication Disorders: Assessment and Intervention*, Gaithersburg, Maryland: Aspen Publications.
Goldstein, B. (2000). *Cultural and Linguistic Diversity Resource Guide for Speech-Language Pathologists*, San Diego: Singular.

FPO
Hansen Center

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FPO
Mealtime Notions

1/4 page ad

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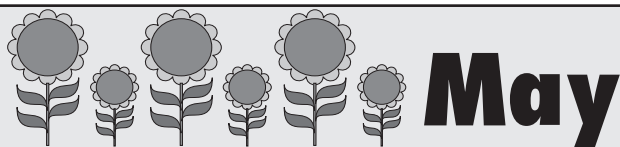
TEXAS SPEECH-LANGUAGE-HEARING FOUNDATION
**Sandy Friel-Patti Research in Child
Language International Travel Fund**
CALL FOR APPLICANTS

The Texas Speech-Language-Hearing Foundation is pleased to announce the call for applications for the Sandy Friel-Patti Research in Child Language International Travel Fund. This award is available to applicants who are full-time doctoral students in speech/language pathology or post doctoral fellows in residence full-time at an ASHA-accredited speech-language disorder of speech-language science program at a college or university located in the state of Texas, at the time of submission. Distributions of these funds are made for the purpose of supporting travel to international meetings, including those held in Canada and Mexico, to present papers in the field of child language research. Research papers must be accepted through peer review and presented by the individual presenter submitting for funding through this endowment fund. Persons applying for this funding should submit to the Foundation the paper that has or will be submitted for presentation and the international venue where the paper will be presented. Acceptance is not a requirement of applying for funding, but funds will only be granted once the paper has been accepted. The cost of travel, registration, and all other costs needed to attend this international conference and present this research will determine the amount of the award.

The scholarship award will be presented at the Texas Speech-Language-Hearing Foundation Annual Awards Dinner in Austin, TX, on April 1, 2005.

Deadline for application submissions is January 14, 2005.

Submit all applications or additional questions to:
Gilbert C. Hanke, President, TSHF Board of Directors
422 East Main St., #171
Nacogdoches, TX 75961
936/560-1618
fax 936/560-3554



*Begin planning now for May is
Better Hearing and Speech Month!*

Visit the TSHA Web site at
www.txsha.org/products/mayisbeterspeechandhearingmonth.htm
to view the resources available to you!

**CALL FOR NOMINATIONS/APPLICATIONS
FOR THE
2005 Burtis-Vogel
Community Service
Award**

For the fourth year, The Marguerite Burtis and Peter Vogel Community Service Endowment Fund is offering a \$1,000 grant, recognition, and complimentary seating at the Texas Speech-Language-Hearing Foundation Annual Awards Dinner.

ELIGIBILITY

Speech-language pathologists who exceed expectations in providing services that benefit the community at large or who advance the field of speech-language pathology are encouraged to submit proposals. Any TSHA member may nominate an individual or individuals.

ACCEPTABLE GRANT PROPOSALS

- Implementing a support group that is outside one's job description
- Creating marketing material(s)
- School Board presentations
- Innovative treatment concept(s)
- No topics are excluded from consideration, and the projects can be in-progress or ideas needing funds to get started.

HELP

Marguerite Burtis <burtis@aol.com> and Suzie Elkins are available to offer advice regarding the feasibility of prospective projects and to review proposals before submission for final review.

TO APPLY

Submit proposals in triplicate to:

Suzie Elkins

13602 Chatwood
San Antonio, TX 78217
Selkins@satx.rr.com
Selki137@neisd.net

DEADLINE

February 1, 2005

NOTIFICATION OF PROPOSAL SELECTION

March 1, 2005

VOTE IN NOVEMBER!

FPO Speech Easy

Full page

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TSHA Calendar of CE Events

OCTOBER 2004

- 1-2 **Irving ISD SLP Fall 2004 Conference** [10.5 slp] (prof. concerns) Judy Rudebusch (Irving) Irving ISD Leticia Diaz (972/215-5072)
- 4 **The Template for Language Disorders Eligibility, Part III** [5.5 slp] (lang/learn) Allan Bird (Amarillo) PRSHA & Region 16 ESC Heather Soper (806/354-4688) heather.soper@amaisd.org
- 4-5 **Head and Neck Disorders in Individuals with MR/DD** [12 slp] (neuro) Various Presenters (Austin) TDMHMR Karen Hardwick (512/374-6930)
- 7 **Speech & Hearing Complications** [2 both] (birth-3) Mary Carlin (Fort Worth) Fort Worth Cleft Palate Program Brenda McKeon (817/927-1325) bmckeon@facialoralsurg.com
- 11 **Assist. Tech. & Low-Incidence Students with Sensory Issues** [1 slp] (aug. comm.) Margo Toombs Tina Perry (Houston) H.A.C.D. Margaret McAughn (281/481-0454) mmcaughn@academicplanet.com
- 12 **Visual Phonics I: A Multisensory Approach to Literacy & Therapy** [5.5 slp] (speech) John Bond (Austin) Region 20 Education Service Center John Bond (210/370-5418) john.bond@esc20.net
- 13 **Visual Phonics I: A Multisensory Approach to Literacy & Therapy** [5.5 slp] (speech) John Bond (Corpus Christi) Region 20 Education Service Center John Bond (210/370-5418) john.bond@esc20.net
- 14 **Visual Phonics III: Phonics, Word Study & the Alphabetic Principle** [5.5 slp] (speech) John Bond (Corpus Christi) Region 20 Education Service Center John Bond (210/370-5418) john.bond@esc20.net
- 14 **The Spaced Retrieval Program: An Overview** [1slp] (neuro) Jenny Loehr (Austin) Austin Area Assoc. of SLP Peggy Kipping (512 451-3246X663)
- 15 **Current Issues in Speech-Language Pathology** [6 slp] (speech) Various Presenters (El Paso) El Paso Sp-Lang-Hng Assoc. Ellen Bennett (915/867-7667) ebennett@elp.rr.com
- 17 **Language Sampling as an Assessment and Planning Tool** [6 slp] (lang/learn) Beth Wilds (Fort Worth) Region XI Education Service Center Dan Diffie (817/740-7580) ddiffie@esc11.net
- 18 **Advanced Syncro Seminar** [2 aud] (audiology) Linda Carr-Kraft (Dallas) Oticon, Inc. Kim Ringer (512/990-5598) kcr@oticonus.com
- 18 **How to Survive as a New Evaluation Specialist, Part II** [10 slp] (prof. concerns) Various Presenters (Richardson) Region 10 Education Service Center Clarice Colegrove (972/348-1632) colegrove@esc10.ednet10.net
- 19 **Advanced Syncro Seminar** [2 aud] (audiology) Linda Carr-Kraft (Austin) Oticon, Inc. Kim Ringer (512/990-5598) kcr@oticonus.com
- 20 **Advanced Syncro Seminar** [2 aud] (audiology) Linda Carr-Kraft (Houston) Oticon, Inc. Kim Ringer (512/990-5598) kcr@oticonus.com

- 21 **Visual Phonics I: A Multisensory Approach to Literacy & Therapy** [5.5 slp] (speech) John Bond (San Antonio) Region 20 Education Service Center John Bond (210/370-5418) john.bond@esc20.net
- 22 **Visual Phonics III: Phonics, Word Study & the Alphabetic Principle** [5.5 slp] (speech) John Bond (San Antonio) Region 20 Education Service Center John Bond (210/370-5418) john.bond@esc20.net
- 28 **Visual Phonics III: Phonics, Word Study & the Alphabetic Principle** [5.5 slp] (speech) John Bond (Austin) Region 20 Education Service Center John Bond (210/370-5418) john.bond@esc20.net
- 30 **Multi-Perspective Language Assessment & Intervention** [6.5 slp] (lang/learn) Elisabeth Wiig (Houston) Univ. of Houston Barbara Snelling (713/743-2892)

NOVEMBER 2004

- 1-2 **Picture Exchange Communication (PECS)** 13 slp (aug. comm.) Diane Black Anna Hoffman (Kilgore) Region VII Education Service Center Ann Phillips (903/988-6899) aphillips@esc7.net
- 5 **Dare to Share: Language and Articulation Ideas** [5 slp] (speech) Amy Marciniak Raedeen Wingate (Crowley) Crowley ISD Cindy Brown (817/237-9416) cbrown@crowley.k12.tx.us
- 11 **Assessment & Intervention of Bilingual Preschool Children** [1.5 slp] (multicultural) Rachel Aghara (Austin) Austin Area Assoc. of SLP Peggy Kipping (512/451-3246X663)
- 13 **Facilitating Social Groups for Preschool & Elementary Children** [1 slp] (lang/learn) Renee Attaway (Houston) H.A.C.D. Margaret McAughn (281/481-0454) mmcaughn@academicplanet.com
- 17 **Visual Phonics IV & LETRS: Teaching Beginning Spelling and Writing** [5.5 slp] (lang/learn) John Bond (San Marcos) Region 20 Education Service Center John Bond (210/370-5418) john.bond@esc20.net
- 19-20 **A Day in the Life of a Hearing Health Care Professional** [14 aud] (aud) Various Presenters (San Antonio) Amplifon USA Jennifer Kolde (763/268-4074) jkolde@amplifonusa.com

JANUARY 2005

- 13 **Working as an SLP Overseas** [1.5 slp] (prof. concerns) Mindy Granberry (Austin) Austin Area Assoc. of SLP Peggy Kipping (512/451-3246X663)
- 18-19 **Every Move Counts, Part 2** [11 slp] (aug. comm.) Jane Korsten(Houston) Region IV Education Service Center Angela Standridge (713/744-6831) amstand@esc4.net

FEBRUARY 2005

- 10 **Facilitating Emergent Literacy Through the Use of Storybooks** [1.5 slp] (lang/learn) Lavelle Carlson (Austin) Austin Area Assoc. of SLP Peggy Kipping (512/451-3246X663)

MARCH 2005

- 31-4/2 **TSHA 2005 Annual Convention** [19 both] ASHA (various topics) Various Presenters (Austin) TSHA Association Office (888/SAY-TSHA)

FPO

Super Duper Publications

1/2 pg ad

Communicologist — Deadlines, Advertising, & Submissions

Communicologist Deadlines

These are the deadlines for receipt of all items to be considered for publication. Advertising submissions must include an insertion order.

Copy/Ad Deadline	Mail Date	Editor
November 1, 2004	December 1, 2004	Peggy Kipping
January 1, 2005	February 1, 2005	Julie Noel
March 1, 2005	April 1, 2005	Peggy Kipping

Send advertising to:

Electronic advertisements are preferred. Contact TSHA Headquarters for information to submit ads electronically. Send camera ready art to TSHA, PO Box 140647, Austin, TX 78714-0647.

There is usually a five- to six-week period between the copy deadline and the time the membership receives the newsletter. All items must be received in writing by the deadlines shown, including an insertion order with indication of payment and start date.

Questions about submitting an ad?

Contact TSHA Headquarters at 512/452-4636, 888/SAY-TSHA (729-8742), <tsha@assnmgmt.com>, or <tharris@assnmgmt.com>.

Display Ads

Back Cover (½ page, 7½ x 5¼)	\$500/issue
Full Page (7½ x 9¾, vertical)	\$600/issue
1/2 Page (7½ x 4½, horizontal)	\$420/issue
1/2 Page (3½ x 9¾, vertical)	\$420/issue
1/4 Page (3½ x 4½, vertical)	\$300/issue
1/8 Page (3½ x 2, business card)	\$150/issue

Package rates and multiple-issue discounts available for TSHA publications advertising. Contact TSHA Headquarters for more information.

Classified Ads (35 characters per line including spaces)

TSHA Members (5 line min.)	\$10/line
Nonmembers (5 line min.)	\$12/line

Display and classified advertising may include:

- Speech-language pathologists (SLPs) or audiologists seeking employment ("position wanted")
- Employers with positions available
- SLPs or audiologists offering to sell and/or buy professional goods or services
- Vendors servicing the practices of speech-language pathology or audiology
- Universities or educational/training entities offering programs or services relevant to speech-language pathology and/or audiology

Calendar of Events (For events with TSHA CE)

Bold-faced listing	\$10/issue
Boxed listing	\$20/issue
Bold faced & boxed listing	\$25/issue

Content Submissions

You may submit:

- original photos for publication,
- "Around the State" items,
- Task Force reports, (after approved by monitoring Vice President),
- information on Regional Associations, and
- Texas Authors

Send submissions to:

Send questions, articles, reports, or photographs to TSHA Headquarters or the appropriate editor.

Electronic submission is preferred.

Peggy Kipping — 8700 Shoal Creek Blvd, Austin, TX 78757-6897, 512/451-3246 x663, fax 512/451-3321, or <pkipping@slpcommunications.com>

Julie Noel — 5925 Forest Ln. #517, Dallas, TX 75230, 972/661-5157 (office), fax 972/661-5173 or <jbnoel@aol.com>

TSHA Headquarters — C/O Tracie Harris, PO Box 140647, Austin, TX 78714-0647, 512/452-4636, 888/SAY-TSHA (729-8742), fax 512/454-3036, <tsha@assnmgmt.com> or <tharris@assnmgmt.com>

Change of Address?

Submit a change of address request in writing to TSHA Headquarters. Allow 2-3 weeks for processing. (PO Box 140647, Austin, TX 78714-0647, <tsha@assnmgmt.com>, or fax 512/454-3036)

JO 40278

FPO
EBS Healthcare
1/2 page Ad



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